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Ideas

In a nutshell, Sims' book
refreshes a simple idea of how
productive and valuable it can be
to work in small steps. He calls
these steps "little bets" to
illustrate risk management
opportunities coming with gradual
development rather than big bets
of putting every resource behind
unproven ideas. In doing so Sims

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accomplishes to address two objectives.

Little Bets: How breakthrough ideas emerge from small ...

1) Making little bets so that you can make big bets. 2) Cultivating a growth mindset - To deal with failure / obstacles. 3) Being proactive - Proactively failing so that you can learn faster. 4) Knowing how to play - To make each other look good by 'plussing', and stop inhibiting ideas from flowing.

Little Bets: How Breakthrough Ideas Emerge from Small ...

Little bets offers something to both groups. The conceptual thinkers have good ideas- but they are rarely entirely right- or

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emerge from small
Discoveries
exactly what customers and others need. Sometimes big visions take so long to implement that by the time they are achieved they are obsolete.

Little Bets: How breakthrough ideas emerge from small ...
Today's book belongs to my favourite genre 'creativity and innovation'. The name of the book is "Little Bets: How Breakthrough Ideas Emerge from Small Discoveries." written by Peter Sims. Alan Kay, the respected technologist, once said "The best way to predict the future is to invent it.". But how do we invent the future, especially if it's not a logical extension from the past?

Little Bets: How breakthrough

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Ideas emerge from small ...

Peter Sims – Little Bets: How Breakthrough Ideas Emerge from Small Discoveries. Home; Products; Peter Sims – Little Bets: How Breakthrough Ideas Emerge from Small Discoveries

Peter Sims – Little Bets: How Breakthrough Ideas Emerge ...
224. ISBN. 978-1439170427.
Little Bets: How Breakthrough Ideas Emerge from Small Discoveries is a book written by Peter Sims, published by Free Press in January 2011. The book promotes the idea of small-scale experimentation (or "little bets") as a key part of the creative process.

[Little Bets - Wikipedia](#)

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Books

Little Bets: How Breakthrough
Ideas Emerge from Small ...
Behind every breakthrough idea
is often a host of experiments
that flopped -- and Sims shows
how to leverage these "little bets"
to produce lasting results. This is
a powerful and practical
book."--Daniel H. Pink, author of A
Whole New Mind and Drive "A
fascinating and revealing journey
through the real-life dynamics of
the creative process.

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Amazon.com: Little Bets: How Breakthrough Ideas Emerge ... Behind every breakthrough idea is often a host of experiments that flopped - and Sims shows how to leverage these "little bets" to produce lasting results. This is a powerful and practical book." (Daniel H. Pink Author of 'Drive' and 'A Whole New Mind') "A fascinating and revealing journey

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Emergence From Small Discoveries
Through the real-life dynamics of
the creative process.

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