

Net Locality Why Location Matters In A Networked World

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Net Locality shows why location still matters in the digital age. In chapter 7, the authors describe this phenomenon by first reviewing how 1990s-era commentators proclaimed that the emergence of the World Wide Web made "physical distances irrelevant" (155). Using Castells (2000) work as an example, the

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As Gordon and de Souza e Silva (2011) argue, place continues to matter in a networked world: "The local still matters, and in fact, it may matter more than ever before because it can have an ...

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"Net Locality: Why Location Matters in a Networked World" is a textbook written by Eric Gordon and Adriana de Souza e Silva. The book revolves around a brand new concept that Gordon and de Souza e Silva call Net Locality. Net Locality is locational awareness based on mobile technologies. This book delves deep into how individuals and societies interact with their environment when virtually everything they do is traceable and locatable.

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